

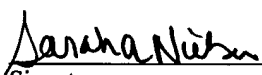


- ☐ Petition for ( ) month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$0.00 for the extension of time.
- ☒ No fee is required.
- ☐ A check in the amount of \$00.00 is enclosed.
- ☐ Please charge Deposit Account No. 01-1960 in the amount of \$0.00. This form is submitted in triplicate.

If necessary, the Commissioner is hereby authorized to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17; particularly, extension of time fees.


Attachment(s): Reply (20 pp.)

Return Receipt Postcard

<p align="center"><b>CERTIFICATE OF MAILING</b></p> <p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October <u>18</u>, 2006</p> <p>By: Sarah A. Nielsen</p> <p> Signature</p>
--

Respectfully submitted,

Myers Dawes Andras & Sherman, LLP

  
Michael Zarrabian, Reg. No. 39,886  
19909 MacArthur Boulevard, 11<sup>th</sup> Floor  
Irvine, CA 92612  
Tel: (949) 223-9600  
Fax: (949) 223-9610  
USPTO Customer No.: 23386

AF

SAM2.PAU.04 (DVM00-DT08)

MS AF  
REPLY UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP



UNITED STATES DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
PATENT EXAMINATION BRANCH

In re application of:	)	Examiner: Lu, Shirley
Yeong-Taeg Kim et al.	)	
	)	Group Art Unit: 2612
For: Banner activated digital TV receiver and a	)	
method for operating the receiver	)	
	)	Reply to the Final Action
Application No.: 10/021,129	)	Dated August 18, 2006
	)	
Filed: December 12, 2001	)	
	)	

**REPLY TO THE FINAL ACTION DATED AUGUST 18, 2006**

MS AF  
Commissioner of Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Sir/Madam:

Applicant hereby responds to the Final Action dated August 18, 2006, in the above-referenced patent application. Reconsideration, reexamination and allowance of the patent application are respectfully requested in view of the following remarks.

**Claims** are reflected in the listing of the claims which begins on page 2 of this paper.

**Remarks** begin on page 8 of this paper.